



UNITED WAY
Huntingdon County

Huntingdon County United Way

2025 Sponsorship Opportunities



About Us

Huntingdon County United Way

For nearly 90 years, the Huntingdon County United Way has been at the heart of our community, working to build resilience and support those in need. Since 1936, we've been dedicated to making a lasting impact right here in Huntingdon County. Every donation stays local and is managed with transparency, ensuring that your support directly benefits our neighbors in need.

Your sponsorship contribution supports our General Campaign, which funds our partner agencies that deliver essential resources and assistance to individuals across Huntingdon County. These funds help strengthen local resilience and advance key initiatives in health, youth development, and financial security. Through these efforts, United Way is mobilizing communities to take action, ensuring that everyone has the opportunity to thrive.



UNITED IS THE WAY WE CREATE LASTING CHANGE



“I believe being a volunteer in our community and working together on various projects, we can make a positive impact in people’s lives. Being a volunteer for the Huntingdon County United Way has enabled my ability to advocate for those neighbors currently facing food insecurities, healthcare challenges, and other systemic barriers. The HCUW culture of togetherness fosters future possibilities and opportunities for a healthier community.”

- Elaine Coffman, HCUW Volunteer



A Night at the Races



February 22nd | Elks Lodge

A fun-filled evening featuring: A Night of Races, Hysterical Horse Names, Audience Participation, and More!

Front Runner

\$1000 - Title Sponsor

- Table of 8
- Company name on one of the six races
- Company name and logo on all Night at the Races print materials
- Mentions in press releases to all HCUW media outlets
- Premier sponsor signage in program and venue



Dark Horse

\$500

- Table of 8
- Company name and logo on all Night at the Races print materials
- Mentions in press releases to all HCUW media outlets



Running Mate

\$250

- Table of 6
- Company name and logo on all Night at the Races print materials
- Mentions in press releases to all HCUW media outlets

Race Sponsor

\$100

- Company name on one of the 10 races and name printed in the program



BBQ Bonanza

May 16th & 17th | Fairgrounds

Become a Sponsor of the 6th Annual BBQ Bonanza! By sponsoring this event, you'll not only help make it a success but also support two vital organizations: Huntingdon County PRIDE and the United Way of Huntingdon County, which provide essential services to individuals with disabilities, families in need, and our entire community.

As a sponsor, your business will receive valuable perks such as:

- Recognition throughout the event.
- Opportunities to serve as a guest judge in the BBQ competition.
- Complimentary tickets to event attractions, including the demolition derby.

Show your commitment to our community while gaining exposure for your business. Explore our sponsorship opportunities today and join us in making a difference!

Sponsor registration

Grand Hog Sponsor

\$2,500

- 3 Guest Judges for Event
- Top Placement of your banner in awards area.
- Recognition in media before and during event.
- 12 Event Tickets
- 6 Derby-grandstand tickets

Pitmaster Sponsor

\$1,000

- 2 Guest Judges for Event
- Premium Placement of banner in awards area.
- Recognition in media before and during event.
- 8 Event Tickets
- 2 Derby-grandstand tickets

www.huntingdonuw.org | 814-643-3142



Full Rack Sponsor

\$600

- 1 Guest Judge for Event
- Placement of your banner in awards area.
- Recognition in media before and during event.
- 4 Event Tickets
- 2 Derby-grandstand tickets

Half Rack Sponsor

\$250

- Signage in event area
- Recognition in media and social media before event
- 4 event tickets



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Charity Golf Masters

July 16th | Huntingdon Country Club

Get ready for a day of fun and friendly competition at the Huntingdon County United Way's Charity Golf Masters! This exciting, action-packed event brings together community members for a thrilling round of golf, complete with chances to win amazing prizes. It's the perfect mix of sport, camaraderie, and giving back—don't miss out on this unforgettable day!



Ace Sponsor

\$1,500

- 2 x four person entries
- 2 x tee/hole signs
- 2 x cart signs
- Company name on give away
- Company banner displayed during event
- Recognition on all advertising

Special Games Sponsorship

\$200

- Tee/hole sign at registration table and name on special games

Eagle Sponsor

\$900

- 2 x four person entries
- 2 x tee/hole signs
- 2 x cart signs
- Company banner displayed during event

Caddie Sponsor

\$125

- Name on tee/hole sign and golf cart sign



Tee/Hole Sponsor

\$100

- Name on tee/hole sign

Birdie Sponsor

\$425

- 1 x four person entries
- 1 x tee/hole signs
- 1 x cart signs

Individual Golfer Sponsor

\$80

- 1 x one person entry

Team Sponsor

\$300

- 1 x four person entries

Cart Sponsor

\$50

- Name on golf cart sign



Beverage Cart Sponsor

\$250

- Name on Beverage Cart

Skill Prize Sponsor

\$25 or \$25 gift card

Door Prize Sponsor

- Donation of merchandise, gift card, etc

Annual Recognition Dinner

August 6th | Location TBD

The Annual Recognition Dinner is a celebration of our community's successes. The Huntingdon County United Way acknowledges the top donors and volunteers of that campaign season and community members enjoy a beautiful evening and dinner together.

Title Sponsor

\$1000

- Dinner Title
- A table reserved for eight guests
- Company name displayed on table tent
- Company name on sign at entrance
- Recognition in program

Table Sponsor

\$600

- A table reserved for eight guests
- Company name displayed on table tent
- Company name on sign at entrance
- Recognition in program

Certificate Sponsor

\$450

- Reservation for six guests
- Company name on sign at entrance
- Recognition in program

Program Sponsor

\$300

- Reservation for four guests
- Company name on sign at entrance
- Recognition in program

Honorary Sponsor

\$150

- Reservation for two guests
- Company name on sign at entrance
- Recognition in program



Month of Caring

September | Huntingdon County

In September, volunteers throughout Huntingdon County go out and serve their communities. Traditionally, our community helps complete local projects like yardwork, painting, fixing and cleaning up. All volunteers receive matching shirts for this occasion (example of 2024 shirt on the left), on which you can showcase your company name! All sponsors will be acknowledged on our social media.

Platinum Sponsor

\$1000

- Large Logo on the Front of the Shirt

Diamond Sponsor

\$500

- Large Logo on back of T-Shirt

Gold Sponsor

\$250

- Small Logo on back of T-Shirt

Silver Sponsor

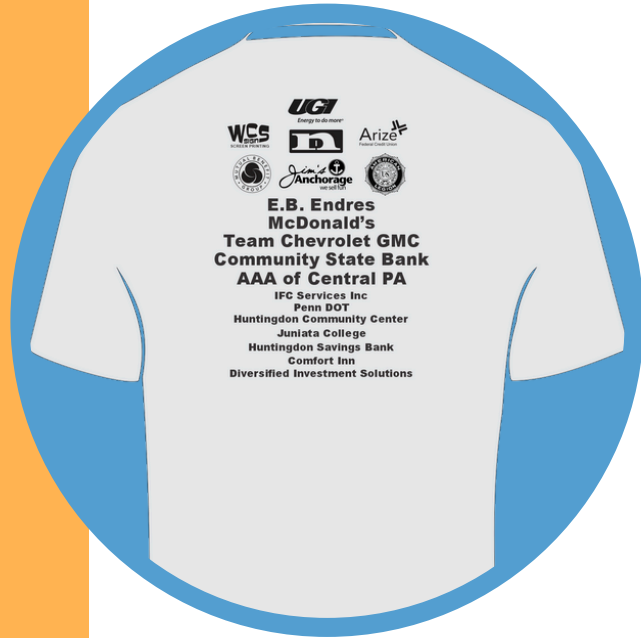
\$125

- Medium print name on back of T-Shirt

Bronze Sponsor

\$75

- Small print name on back of T-Shirt



Melodies & Brews



August 31st | Juniata Brewing Co.

Melodies & Brews is an all-day music event with many local artists and groups performing. Great beer and street food complete the day. Experience live music, craft beer, delicious Food Truck Grub, all while supporting a worthy cause at Juniata Brewing Company.



Ballad Sponsor

\$1000 - Title Sponsorship

- Title Sponsorship
- Name/Logo at Event
- Acknowledgement on Social Media
- Invitation to introduce Bands and opening remarks
- 10 tickets

Refrain Sponsor

\$500

- Name/Logo at Event
- Acknowledgement on Social Media
- Invitation to introduce Band
- 8 tickets



Verse Sponsor

\$250

- Name/Logo at Event
- Acknowledgement on Social Media
- Invitation to introduce Band
- 5 tickets

Lyric Sponsor

\$100

- Name/Logo at Event
- Acknowledgement on Social Media
- 2 tickets



Huntingdon County United Way Sponsorship Agreement

Thank you for supporting Huntingdon County United Way. The information below will help us properly recognize and thank you, as well as document your business' sponsorship. We sincerely appreciate your commitment to our mission and community.

Contact Name: _____

Email: _____ Phone: _____

Business Name (as it should appear in print): _____

Street Address: _____ City, State, Zip: _____

Web Address: _____ Social Media Handle: _____

Please check all that apply

Night at the Races

- Front Runner-\$1000
- Dark Horse-\$500
- Running Mate-\$250
- Race Sponsor-\$100

BBQ Bonanza

- Click: [BBQ Bonanza Sponsorship](https://jcy-bbqbonanza.com/sponsorship)
- Visit: <https://jcy-bbqbonanza.com/sponsorship>

Charity Golf Masters

- Ace-\$1500
- Eagle-\$900
- Birdie-\$425
- Beverage Cart-\$250
- Caddie-\$125
- Tee-Hole-\$100
- Cart-\$50
- Skill Prize-\$25 gift card or \$25

Annual Recognition Dinner

- Title-\$1000
- Table-\$600
- Certificate-\$450
- Program-\$300
- Honorary-\$150

September Month of Caring

- Platinum-\$1000
- Diamond-\$500
- Gold-\$250
- Silver-\$150
- Bronze-\$75

Melodies & Brews

- Ballad-\$1000
- Refrain-\$500
- Verse-\$250
- Lyric-\$100

Method of Payment

Enclosed is my sponsorship check in the amount of \$ _____

Pay online: Visit www.huntingdonuw.org/Donate

Pay by electronic funds transfer: Contact **Kelly Slusser** at kslusser@huntingdonuw.org

Please send invoice to: _____

Sponsor Signature: _____ Date: _____

Total: \$ _____

Please return form and logo to:

hcuw@huntingdonuw.org

Huntingdon County United Way

PO Box 344, 417 Penn Street

Huntingdon, PA 16652

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Huntingdon County United Way

Federal Tax ID # 23-1555447

Organized under IRC 501(c)(3)



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The mission of Huntingdon County United Way is to improve lives and build stronger communities within Huntingdon County. We are the key organization in Huntingdon County that provides support to non-profit organizations that focus on improving lives. We fight for the education, financial stability, and basic needs of every person in our community.

Connect with Us!



[United Way Facebook Page](#)



[United Way Instagram](#)



[United Way LinkedIn](#)



American Red Cross



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